## Chapter 6, Section 1

## Seeking Equilibrium: Demand and Supply

| Price | QD (Quantity <br> Demanded) | QS( Quantity <br> Supplied) |
| :--- | :--- | :--- |
| $\$ 7$ | 10 | 70 |
| $\$ 6$ | 20 | 60 |
| $\$ 5$ | 30 | 50 |
| $\$ 4$ | 40 | 40 |
| $\$ 3$ | 50 | 30 |
| $\$ 2$ | 60 | 20 |
| $\$ 1$ | 70 | 10 |

## Place both curves on the same graph.

## P

## Place both curves on the same graph.



- Equilibrium: QS=QD
- Equilibrium Price: Price at which QS=QD
- Disequilibrium: any other point on a supply and demand graph other than equilibrium
- Total revenue at equilibrium is $\mathrm{P}^{*} \mathrm{Q}$


## Back to our graph....

- What is the situation at a price of $\$ 6$ ?
- QS>QD. There's more supply than demand. This is called a surplus.



## Back to our graph...

- What is the situation at a price of $\$ 4$ ?
- QD>QS. There's more demand than supply. This situation is called a shortage.



## How do shifts in D or S affect equilibrium?



## How does decrease in D affect equilibrium?



## How does increase in D affect

 equilibrium?

# How does increase in $S$ affect equilibrium? 



## How does decrease in S affect equilibrium?



- What will happen to equilibrium price and quantity after a decrease in supply?
- What will happen to equilibrium price and quantity after a increase in supply?
- What will happen to equilibrium price and quantity after a decrease in demand?
- What will happen to equilibrium price and quantity after a increase in demand?
- What will happen to equilibrium price and quantity after a decrease in supply?
- P increases, Q decreases
- What will happen to equilibrium price and quantity after a increase in supply?
- P decreases, Q increases
- What will happen to equilibrium price and quantity after a decrease in demand?
- P decreases, Q decreases
- What will happen to equilibrium price and quantity after a increase in demand?
- P increases, Q increases

