

Chapter 1 Section 4

Define the following terms.

Microeconomics

Macroeconomics

Positive Economics

Normative Economics

Micro or Macro?

- *National Unemployment Figures Rise*
- *Cab Drivers on Strike!*
- *Inflation Threats Cause Panic in Economy*
- *Gasoline Prices Jump \$.25*
- *Starbucks and Dunkin Donuts to Merge*

Positive or Normative?

- *Americans buy too many cars and do not use enough public transportation.*
- *The unemployment rate is currently 10%.*
- *Because of scarcity, everyone must make choices.*
- *Factories should not be allowed to pollute the environment.*

Find a Wall Street Journal article that illustrates each of the following terms.

Scarcity

Microeconomics

Macroeconomics

Positive Economics

Normative Economics

For each of the five articles, provide the following information.

Article Name

Date of paper

One sentence describing the main idea of the article.

One sentence explaining how the article illustrates the term chosen.